

PATHWAY COMMUNICATIONS EARNS ISO 9001:2000 DESIGNATION

TORONTO, September 17, 2002 -- Pathway Communications (www.pathcom.com), a leading Canadian Internet Solutions Provider, has earned its International Standards Organization (ISO) 9001:2000 designation. Pathway now joins a small and exclusive list of ISPs, worldwide, who have achieved this unique distinction.

"It has everything to do with service to our customers," says Pathway's President Ashok Kalle. "To be designated an ISO 9001:2000 registered company, we had to complete and comply with rigorous audits and revise our internal systems and processes to ensure we provide our clients the best service experience possible.

"Only eight percent of companies accredited with the earlier ISO 9000 standard have qualified for the new ISO 9001:2000 standard to date," adds Kalle. "When customers deal with an ISO registered organization such as ours, they are assured the company is a strong, viable going concern and one that has committed itself to continuous quality improvement and standards. These disciplined standards cover everything we do - from technical reliability and safeguards to exceptional customer response times.

"With hundreds of Internet Service Providers all seeking business with a wide range of offerings, choosing the right ISP to match a customer's needs and security features is not easy," says Kalle. "Our ISO 9001:2000 designation gives our current and future clients peace of mind and the knowledge that they are dealing with a company committed to quality and service excellence."

The International Organization for Standardization (ISO) is a worldwide federation of national standards bodies from more than 140 countries. ISO's mission is to promote development of standardization and related activities with a view to facilitating the international exchange of goods and services.

"By maintaining strict standards consistent with our ISO designation, we are not only helping our customers receive better value but also providing them the advantage of best practices and the latest procedures, technologies, services and equipment," adds Kalle.

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About Pathway Communications

Established in 1995, Pathway Communications currently offers residential and business customers in the Toronto-Burlington corridor a wide range of high-value Internet services including dial-up and high-speed ISDN and DSL-based business Internet access, server co-location, web hosting and network integration and management services. It has the distinction of being showcased as a success story by Sun Microsystems and was the first ISP in the world to acquire ISO 9002 certification. The Richard Ivey School of Business at the University of Western Ontario features and uses Pathway as a case study in successful entrepreneurship as part of its MBA curriculum.